KXI VALUE
KEY EXPERIENCE INDICATORS

KBI REVENUE
KEY BUSINESS INDICATORS

USER

GOAL

KXI

KBI

PRODUCT

BUSINESS

KPI
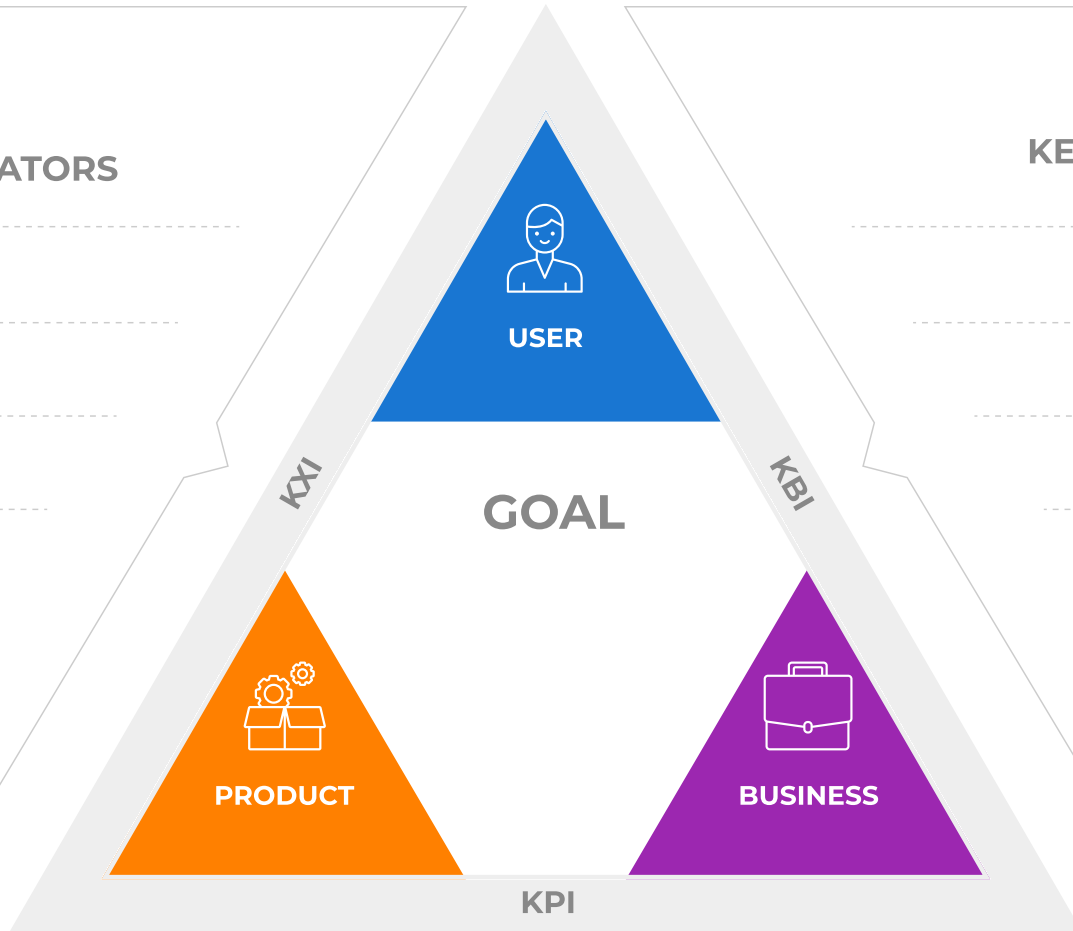
KPI PERFORMANCE
KEY PERFORMANCE INDICATORS